

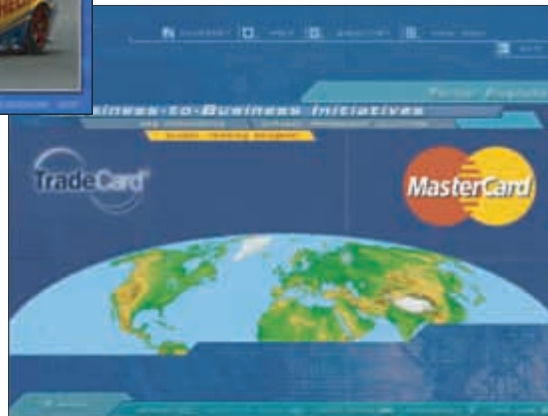
MULTIMEDIA BUSINESS SOLUTIONS

multimedia broadband content

Interactive CD-ROMs

BHM has substantial experience in CD-ROM production, with hundreds of purpose-built interactive presentations, as well as adaptable 'toolkit' style PC applications, designed to ensure that our client's media content is always 'live', yet retains consistency of branding across multiple resource-types.

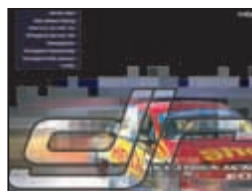
Our CD-ROM applications range from highly customised sales and marketing presentations to extensive training applications, speaker-support material for corporate events, public-facing touch-screen applications and low-cost brand-promotion applications such as screen savers and desktop accessories.



CD-ROMs often form a key element in integrated marketing, and coproate communications solutions.

Our CD-ROM production facilities include dual video edit-suites for production of broadcast-quality video and animation, and multimedia development systems for design and production of CD-ROMs, DVDs, corporate events, and printed collateral.

CD-ROMs can be integrated with websites or other on-line systems as the solution for delivering both high-impact broadband media elements, such as animated logo introductions or corporate overview videos, for playback together with live, up-to-date database-driven content.



MULTIMEDIA SERVICES

- Broadband network platforms
- Plasma screen display systems
- DVD and CD authoring
- Laptop sales toolkits
- Touchscreen kiosks
- SMS technologies

AUDIO VISUAL SERVICES

- Scriptwriting and storyboarding
- Filming in studio and on location
- Broadcast video edit suites
- Animation and effects
- Music libraries

EVENTS SERVICES

- Themed environments
- Technical staging
- Speaker support
- Marketing collateral

PRINT COLLATERAL

- Corporate ID development
- Large format digital prints
- Printing and finishing
- Corporate merchandise



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