



Beach Hut Media PORTFOLIO

Annual General Meetings & Analyst Briefings

Corporate disclosure & ASIC best practice.
Reach a wider audience as well as
overseas shareholders. Build a dynamic
learning relationship with shareholders.
Receive timely and relevant feedback.
Improve profile & visibility.

*Woolworth's quarterly sales results
announcement to analysts:*



Strategy Briefings

Company directions and strategies.
Analyst updates.

ANZ strategy briefing to analysts:



Interviews

Interviews and news items.

*CEO interview series to educate
customers and drive online broking:*



Product Launches

Broadcast professional presentations.
Inexpensive global distribution.
Consistent brand image.
Include supporting information.

ABN AMRO launching a new fund:



Education

Ideal for educational material
and distance learning.
Archive for long term use.

*Education piece on warrants -
what they are and how to trade:*



Internal Communications

Staff communication.
Company updates.

*Allan Moss interview on CNBC was
broadcast to all staff across the
Macquarie Bank intranet:*



Roadshows

Make your company's presentation
accessible to investors at their leisure.
Global distribution to overseas markets.
Ideal for capital raisings.

*Macquarie Bank broadcast their recent
\$500m capital raising to educate
overseas investors:*



Research

Ideal for Market updates,
institutional and retail research,
segment updates and overviews,
trend analysis.

*Institutional research
from UBS Warburg:*



MULTIMEDIA BUSINESS SOLUTIONS

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